



ANNUAL PROPOSAL

Global Brand Partnership

Put your brand in front of the world's most qualified, verified high-net-worth buyers, sellers, and investors — discreet, elegant visibility alongside luxury real assets.

DIAMOND

Ultimate Global Visibility

\$3,000 per month

Annual subscription · \$36,000
contract value

GOLD

Premium Brand
Association

\$2,000 per month

Annual subscription · \$24,000
contract value

SILVER

Targeted Market Reach

\$1,000 per month

Annual subscription · \$12,000
contract value



Diamond Tier — Ultimate Global Visibility

\$3,000 per month on an annual subscription (\$36,000 contract value). The fullest expression of an AHI brand partnership: complete visibility, exclusive introductions, and priority placement across every channel.

01**Logo placement on all AHI marketing materials**

Your logo is included across the full range of AHI marketing materials.

02**Featured brand partner on the AHI website homepage**

Your brand is presented as a featured Diamond Tier brand partner on the AHI homepage.

03**Brand exposure across all 3 continents**

Global visibility aligned to AHI's full operating footprint.

04**Dedicated brand partner link & logo**

A dedicated link and logo placement connects your brand directly to your audience.

05**Inclusion in all press releases & media**

Your brand is named in AHI press releases and media activity during the term.

06**Priority placement in AHI email campaigns**

Priority positioning within AHI's curated email campaigns.

07**VIP access to all AHI auction events**

VIP attendance at every AHI auction event during the subscription.

08**Direct introductions to the HNWI network**

Personal introductions to members of AHI's verified high-net-worth network.

09**Co-branded social media campaigns**

Joint social campaigns developed with the AHI brand team.

10**Semi-annual performance reports**

Twice-yearly reporting on the partnership activity delivered.



Gold Tier — Premium Brand Association

\$2,000 per month on an annual subscription (\$24,000 contract value). Strong, multi-continent presence with direct access to AHI's verified buyer community.

01

Logo on AHI digital marketing materials

Your logo appears across AHI's digital marketing materials.

02

Brand partner listing on the AHI website

Your company is presented as a Gold Tier brand partner on the AHI website.

03

Brand exposure across 2 continents

Multi-continent visibility aligned to your agreed regions.

04

Inclusion in AHI email campaigns

Your brand is included in AHI email campaigns during the term.

05

Access to AHI auction events

Your team receives access to relevant AHI auction events during the subscription.

06

Social media brand mentions

Curated mentions of your brand across AHI's social channels.

07

Introduction to the verified buyer network

An introduction to members of AHI's verified buyer network.

08

Annual performance report

A year-end report summarizes the partnership activity delivered during the term.



Silver Tier — Targeted Market Reach

\$1,000 per month on an annual subscription (\$12,000 contract value). The focused entry point to AHI's Global Brand Partnership Programme, combining digital visibility, regional exposure, event access, and accountable reporting.

01**Logo on AHI digital listings**

Your logo appears within selected AHI digital listing environments.

02**Brand partner listing on the AHI website**

Your company is presented as a Silver Tier brand partner on the AHI website.

03**Regional brand exposure**

Focused visibility is aligned to the agreed region and partnership category.

04**Inclusion in select email campaigns**

Your brand may be included in selected AHI email campaigns during the term.

05**Access to AHI auction events**

Your team receives access to relevant AHI auction events during the subscription.

06**Annual performance report**

A year-end report summarizes the partnership activity delivered during the term.



Next steps

A positive reply starts a focused onboarding process. The final agreement confirms category, placement, schedule, billing, and legal terms before activity begins.

From confirmation to launch

- 1 Confirm interest and category.**
Reply with the business category you would like AHI to consider.
- 2 Complete the agreement.**
AHI issues the final brand partnership agreement and payment details.
- 3 Supply brand assets.**
Provide your approved logo, website link, brand summary, and primary contact.
- 4 Begin onboarding.**
AHI confirms placement, regional focus, and launch timing.

Commercial summary

Tiers: Diamond – Ultimate Global Visibility; Gold – Premium Brand Association; Silver – Targeted Market Reach

Rates: Diamond \$3,000/mo · Gold \$2,000/mo · Silver \$1,000/mo

Term: Annual subscription; 12-month commitment

Contract values: \$36,000 / \$24,000 / \$12,000

This package is a commercial summary. Final placement, schedule, billing, and legal terms are governed by the executed brand partnership agreement.

Commercial notes

Advertising expense: The programme is structured as advertising and brand marketing. Business-expense treatment depends on the brand partner's circumstances and applicable law; the brand partner should confirm treatment with its tax adviser.

Contact

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